

npcs 26 Small Manufacturing **Business Ideas to Start** with Investment of 60-75 Lakhs (Plant and Machinery) Profitable MSME Projects





Introduction

Small business entrepreneurs have many opportunities that they can explore successfully; all they need is a great small business idea. In the ever-increasing startup ecosystem of today, everyone dreams of starting their startup and becoming a millionaire or a billionaire. However, most of the people remain confused between which business to start for maximum profit and which one has the least probability of failure and the main reason for this is the failure rate of startups.



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Starting your own business is everyone's dream.

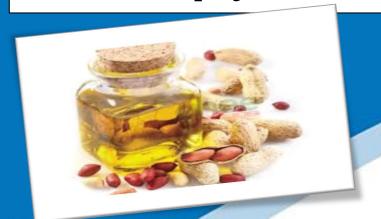
So, here are list of best startup ideas that can be started:



> Peanut Oil

Peanut oil, also known by other names such as groundnut oil and arachis oil, is a type of vegetable oil commonly used in cooking that is derived from peanuts. It comes in a number of varieties, including refined, unrefined, roasted, and cold-pressed, which have slight differences in their nutritional value and health benefits. Peanut oil is most commonly used in Asian cultures, including that of China and Southeast Asian nations like Vietnam, Laos, and Cambodia. The health benefits of peanut oil include skin care, lower cholesterol levels, improved heart health, and nervous system.

Last year, India had exported about 10,000 tonnes of groundnut oil in consumer packages. According to the Solvent Extractors Association of India (SEA), the country produces about 300,000-350,000 tonnes every year, and has potential to export about 40,000-50,000 tonnes in bulk. China is the biggest market for Indian groundnut oil. Thus, due to demand it is best to invest in this project.





> Vacuum Fried Vegetable Chips

It is a frying process that is carried out at pressures well below atmospheric level. It has been used for variety of fruits and vegetables that include mango, banana, jackfruit, coconut, strawberry, pineapple, carrot, radish, pumpkin, sweet potato, okra, beetroot, beans and plantain. Vacuum frying offers an alternative technique to improve the quality of fried fruit and vegetables other than by atmospheric deep frying process.

India's salty snack market to be valued at more than \$2 billion (Rs17, 000crore), and expects it to surpass sales of nearly \$5 billion (Rs 35,801 crore) by 2020.these packaged food firms could grow twice as fast as their multinational corporation's rivals such as PepsiCo by 2020 in this segment. This facilitates the development of new technologies and ensures a high quality product.





> School (CBSE Pattern)

A school is an institution designed to provide learning spaces and learning environments for the teaching of students under the direction of teachers. An institution where higher education is taught is commonly called a university college or university. The Gurukul system fostered a bond between the Guru & the Shishya and established a teacher centric system in which the pupil was subjected to a rigid discipline and was under certain obligations towards his teacher.

The country has more than 1.4 million schools with over 227 million students enrolled and more than 36,000 higher education institutes. India has one of the largest higher education systems in the world. India has become the second largest market for e-learning after the US. The sector is currently pegged at US\$ 2-3 billion, and is expected to touch US\$ 40 billion by 2017. As a whole any entrepreneur can venture in this project without risk and earn profit.





> Bentonite Clay Granules

Bentonite is clay generated frequently from the alteration of volcanic ash, consisting predominantly of smectite minerals, usually montmorillonite. Other smectite group minerals include hectorite, saponite, beidelite and nontronite. Bentonite presents strong colloidal properties and its volume increases several times when coming into contact with water, creating a gelatinous and viscous fluid. The special properties of bentonite (hydration, swelling, water absorption, viscosity, thixotropy) make it a valuable material for a wide range of uses and applications.

Bentonite Market size was over USD 1.1 billion in 2017 and industry expects consumption above 25 million tons by 2024. U.S. Sodium Bentonite Market Size, By Application, 2017 & 2024, (Kilo Tons). This facilitates the development of new technologies and ensures a high quality product.





> Microcrystalline Cellulose (Pharmaceutical Grade)

Microcrystalline cellulose (MCC) is a term for refined wood pulp and is used as a texturizer, an anti-caking agent, a fat substitute, an emulsifier, an extender, and a bulking agent in food production. The most common form is used in vitamin supplements or tablets. It is also used in plaque assays for counting viruses, as an alternative to carboxymethyl cellulose.

Microcrystalline Cellulose Market size is projected to grow from USD 885.1 million in 2018 to USD 1,241.4 million by 2023, at a CAGR of 7.0% between 2018 and 2023 and is forecast to exceed USD 1.2 billion by 2024. Which facilitates the development of new technologies and ensure a high quality product.





> Chilli Oleoresin

Paprika oleoresin is a natural food colorant used to obtain a deep red colour in any food that has a liquid/fat phase. The oleoresin is slightly viscous, homogenous red liquid with good flow properties at room temperature. Among the various market types of chilli, paprika type is being presently grown in very limited scale in restricted areas in India

The global chilli oleoresin market is expected to reach USD 695.1 million by 2024. India controls 60% of the 13,500-tonne global spice oleoresins market even as China has emerged as a strong contender in paprika oleoresin, the most in-demand spice oil. As a whole any entrepreneur can venture in this project without risk and earn profit.





> Liquid Urea-Formaldehyde Resin for Wood Application

Urea-formaldehyde resin is a major commercial adhesive, especially within the forest products industry. It offers a number of advantages when compared with other adhesive systems. Urea-formaldehyde resins are the most prominent examples of the class of thermosetting resins usually referred to as amino resins. The use of urea-formaldehyde resins as a major adhesive by the forest products industry is due to a number of advantages, including low cost, ease of use under a wide variety of curing conditions etc.

The urea-formaldehyde market is expected to register a CAGR of 6.9% between 2018 and 2023. The market is expected to be augmented by growing demand for resins in the automotive. Furthermore, the increase in demand for UF resins is further propelled by the long shelf life and less maintenance costs. This facilitates the development of new technologies and ensures a high quality product.





> Bioplastic Carry Bags and Garbage Bags

BioPlastic shopping bags, carrier bags, or plastic grocery bags are a type of bioplastic bag used as shopping bags and made from various kinds of bioplastic. A bioplastic carrier bag also looks exactly like a traditional carrier bag. Additionally, the bioplastic carrier bag is just as strong and sturdy with the same capacity and tensile strength. The big difference is the environmentally friendly degradation of the waste and CO2 neutral impact of the biomass used. The bags offered by us are 100% compostable.

The packaging applications are expected to experience significant growth with biodegradable mulch films, compostable waste bags, catering products, film packaging, and rigid packaging. The analysts forecast global bioplastics market to grow at a CAGR of 29.3% during the period 2016-2020. Entrepreneurs who invest in this project will be successful.





> Toothbrush

The toothbrush consists of a plastic handle and nylon bristles attached to the head of the brush. A toothbrush is a dental instrument used for cleaning teeth, ideally in conjunction with toothpaste or mouthwash. Toothbrushes are typically manufactured using an injection molding process. A toothbrush is a crucial tool to fight against dental diseases like gum problem and cavities.

The India toothbrush Market will grow at a considerable CAGR rate thus exceeding INR 26 billion by FY'2020 due to development of premium category products. Toothbrush manufacturing industry is expected to generate \$4.2 billion in 2018, up 5.4% from 2017. Over the five years to 2018, revenue has been growing at an average annual 8.6%. Over the next five years, ACMR-IBIS World forecasts that industry revenue will increase at the slightly lower rate of 4.6%, reaching \$5.3 billion in 2023.As a whole any entrepreneur can venture in this project without risk and earn profit.



> Dehydrated Onion

Dehydration process appears to be a variation on the air-drying process and is based on the principle of vapor pressure differentials, using air circulated around the onions at relatively low temperatures to `sweat' the water from the food. Onion dehydration involves the use of a continuous operation, belt conveyor using fairly low temperature hot air from 38 - 104°C. The main advantages of dehydrated onions are that they are easy to store, being lighter in weight and smaller in bulk than fresh or other processed onions.

Dehydrated onion products demand has sharply increased in India after prices of onion gained in domestic markets. According to dehydrated onion players, demand has almost doubled in past three months mainly for onion powder. The industry expects about 20,000 tonne consumption.





> Hot Melt Adhesives for Corrugation Board

A thermoplastic, polymer based adhesive which is applied in the molten state and which functions primarily by mechanical anchorage. We can define hot-melt adhesives as thermoplastic materials, solid at room temperature. When heated above their melting point, they become fluid and are able to wet the surfaces to which they are applied. Generally, a quantity of fluid hot melt is applied to one or both of the surfaces to be joined and the surfaces are brought together.

Hot Melt Adhesives be defined as adhesives that melt and flow on application of heat and solidifies on cooling to give a strong adhesion. The global market for hot melt adhesives is expected to reach 2, 379.9 Kilo tons by 2020, growing at an estimated CARGR of 5.1% from 2014 to 2020. The market size of all types of adhesives is very large and growing.





> E-Commerce

E-commerce has become an important part of many multilateral negotiations such as Regional Comprehensive Economic Partnership (RCEP), WTO and BRICS etc. Ministry of Electronics & Information Technology is spearheading such negotiations on E-commerce from Indian side. It is a type of business model, or segment of a larger business model, that enables a firm or individual to conduct business over an electronic network, typically the internet. Electronic commerce operates in all four of the major market segments: business to business, business to consumer, consumer to consumer and consumer to business.

"India's E-commerce market is estimated to be USD 33 billion in the financial year 2017. NASSCOM shows that India's online market share grew at the rate of 19 percent last year and will touch an estimated US\$33 billion in 2017.By 2020, this number is expected to rise to over 175 million – owing to the technology transformation led by the rise in the use of smart phones and tablets, and improved access to the low-cost internet.





> Cold Storage

Fresh fruit and vegetables, packaged meat has to be declared with a 'use by' date. The maintenance of the cold chain is also one of the main principles and basic requirements of European Union (EU) legislation on food hygiene. Raw materials, ingredients, intermediate products and finished products that are likely to support the growth of pathogenic microorganisms and/or spoilage bacteria, are to be kept at temperatures that do not result in a risk to health. A cold storage is a temperature-controlled supply chain network, with storage and distribution activities carried out in a manner such that the temperature of a product is maintained in a specified range, needed to keep it fresh and edible for a much longer period than in normal ambient conditions.

The total value of the cold chain industry is estimated to be as high as USD 3 billion and growing at 20-25 per cent a year. India's cold chain industry is still evolving, not well organized and operating below capacity. Most equipment in use is outdated and single commodity based.





> Floral Foam

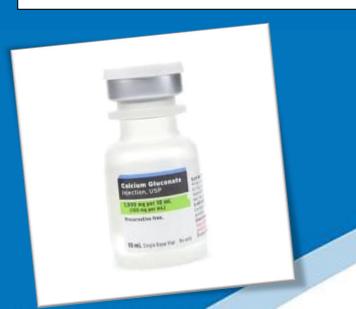
Floral foam is a dense, lightweight and porous material that can be cut into virtually any shape. It holds its shape when wet and provides both water and support to cut flower arrangements. The density of floral foam means that it holds large quantities of water, which in turn, increases the life of flowers. It also provides increased support to the flower stems, giving more control with flower arrangements. Floral foam originally appeared as a green brick. Floral foams have become a permanent staple in the art of flower arrangement. By providing trouble-free support for flowers, many designs have been made achievable, giving flower arranging artists more room to come up with every design that they can imagine. Made of phenol material, floral foams are used as a base for mostly every conceivable design.





> Calcium Gluconate

Calcium gluconate is the calcium salt of gluconic acid. In order for the product to be registered as a food fortificant, it must be prepared at high purity, i.e. without the presence of by-products that are unregistered. An important disadvantage of calcium gluconate is that it is relatively costly to produce. For the production of calcium gluconate an enzymatic process is preferred because of its high specificity and the resulting high purity of the product. However, the solubility of calcium gluconate under the conditions required for optimal enzymatic conversion (pH 5-7, 30-35°C.) is only 40 g/L.Calcium Gluconate can be used in Food, Beverage, Pharmaceutical, Health & Personal care products, Agriculture/Animal Feed/Poultry.





> Hydraulic Hose with Crimping Facility of Hose End Fittings

A hose is a flexible hollow tube designed to carry fluids from one location to another. Hoses are also sometimes called pipes (the word pipe usually refers to a rigid tube, whereas a hose is usually a flexible one), or more generally tubing. The shape of a hose is usually cylindrical (having a circular cross section). Hose design is based on a combination of application and performance. Common factors are size, pressure rating, weight, length, straight hose or coilhose, and chemical compatibility.

Hoses are made from one or a combination of many different materials. Applications mostly use nylon, polyurethane, polyethylene, PVC, or synthetic or natural rubbers, based on the environment and pressure rating needed.





> PVC Pipes

PVC pipes are produced by extrusion process followed by calibration to ensure maintenance of accurate internal die with smooth internal boxes. These pipes generally come in lengths of 6 meters. A wide range of injection moulded fittings, including tees, elbows, reducers, caps, pipes saddles, inserts and threaded adaptors for pipe sizes 15-150 mm are available. The PVC pipes are much lighter than cast iron or A. C. pipes. Because of their lightweight PVC pipes are easy to handle, transport, and install. PVC pipes have elastic properties and their resistance to deformation resulting from earth movements is superior compared to conventional pipe materials especially asbestos. Thermal conductivity of PVC is very low compared to metals.

The demand estimates for all polymers including engineering polymers was envisaged to increase from 7.5 mn tonne in 2006-07 and to 9.5 mn tonne in 2009-10. It was projected at close to 14 mn tonnes in 2014-15.





> Herbal Body Care Beauty Products (Herbal Body Wash, Shampoo, Hair Conditioners, Soaps, Lotions and Scrubs)

Natural skin care uses topical creams and lotions made of ingredients available in nature. Much of the recent literature reviews plant-derived ingredients, which may include herbs, roots, flowers and essential oils, but natural substances in skin care products include animal-derived products such as beeswax, and minerals. The herbal bathing powder is full of natural products. It can be used as a scrub as well as an exfoliator. On regular use, it helps to get rid of facial hair. Cost-effective the ingredients used in this herbal shampoo are very pocket friendly when it comes to price to prepare a bottle of this shampoo. Easily Available All ingredients used in this herbal shampoo are easily available in the market. Hair conditioner is a hair care product that changes the texture and appearance of hair. Hair conditioner is often a viscous liquid that is applied and massaged into the hair.





> Calcium Silicate Insulation Board

Calcium silicate board is an asbestos-free thermal insulation product that can withstand continuous high operating temperatures. It is a light weight, low thermal conductive, high strength, easy to install, reliable and durable product.

Calcium Silicate Insulation Boards a medium density fiber reinforced calcium silicate board which has been formulated without inorganic fiber. It is suitable as direct render carrier for a variety of thin coat polymeric renders, external uses for fascias, bargeboard and sheathing applications, and suitable for internal wall linings. Demand for high-temperature insulating materials is expected to increase due to industrial development, thus boosting the market for calcium silicate.

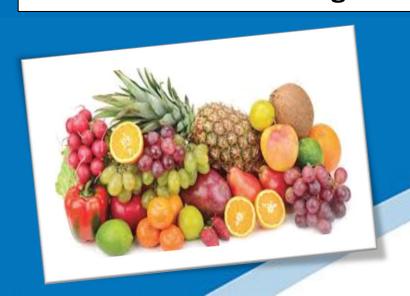




> Fruit Processing

It could be said that freshly pressed fruit juice provides the truly natural answer to all the requirements of a soft drink: thirst quenching, fresh, healthy, flavor some, nutritional and, of course, natural. Changes in lifestyles and awareness regarding the consumption of a healthy and balanced diet have steered the growth of the global juice market.

As a result of the growing consumption of vegetable and fruit juice, the global market for juice is likely to witness strong growth over the forthcoming years. However, the growth of the global juice market is entirely dependent on the geographical distribution and availability of vegetables and fruits. In the beverage industry, juices constitute the most competitive segment.





> Recovery of Lead

Lead is a material very easy to recycle and, provided that adequate procedures are implemented; the final product (secondary lead) is indistinguishable from the primary lead produced from ores. About 50% of the lead consumed worldwide is derived from recycled and reused materials. There are many different uses of Lead. It may be used as a pure metal, alloyed with other metals, or as chemical compounds.

The recovery of metals from metal scrap has the advantage that it is easier and far less energy dependent than the production of primary lead from ores. The production of recycled lead requires 35-40% of the energy necessary to produce lead from ores.



> Paper Cartons

The materials now available for packaging are paper and paper products, metal containers and foils, glass, plastics-rigid and flexible, cellulose films, textiles including jute, woven plastics and wood. Among the packaging materials, paper and paper based products continue to occupy a predominant place. Paper based materials used for packaging include bleached and unbleached Kraft, corrugated and solid fiber boards, and a large variety of converted items like wax coated, plastic coated, bitumen coated etc. Corrugated and solid fiberboard boxes have replaced the conventional wooden boxes as transport containers because of their lightweight and satisfactory strength. Packaging has been assuming importance in the context of growth of industries in general and consumer industries in particular.





> Virgin Coconut Oil

Virgin coconut oil (VCO) is the purest form of coconut oil. Introduced onto the world market at the end of the 20th century, it is one of the highest value products derived from the fresh coconut. It is growing in popularity as functional food oil and the public awareness of it is increasing. It is the oil obtained from the fresh and mature kernel of coconut by mechanical or natural means, with or without the use of heat, without undergoing chemical refining, bleaching or deodorizing, and which does not lead to the alteration of the nature of the oil.

It is expected that VCO will experience a dramatic growth in the market. The introduction of VCO has open up new research that basically reveals new things besides what has already been known on commercial coconut oil. Coconut oil is extensively used for food and industrial purposes. The oil is rich in medium chain fatty acids and exhibits good digestibility.





> Humic Acid

To improve the organic contents of soils for growing crops there are some applications such as planting rotation, various plough techniques, green fertilizer application and animal fertilizer application. In addition to these practices, utilization of organic-mineral fertilizers in agriculture has increased in recent years. Humic acids are heterogeneous, which include in the same macromolecule, hydrophilic acidic functional groups and hydrophobic groups. Humic acid hydrophilic groups attract hydration, thus increasing the water retention capacity in soils.

Humic substance play a vital role in soil fertility and plant nutrition. Plants grown on soils which contain adequate humin, humicadds (HAs), and fulvic ads (FAs) are less subject to stress, are healthier, produce higher yields; and the nutritional quality of harvested foods and feeds are superior.





> Fruit Pulp (Mango, Guava, Pomegranate, Papaya)

Fruit pulp is prepared from selected varieties of fruits. Fully matured fruits are harvested and quickly transported to the fruit processing plant. The fruits are ripened in controlled ripening chambers or natural ripening in open yard. Fully ripened fruits are washed, pulped, deseeded, centrifuged, homogenized, thermally processed and filled hot to maintain sterility.

Fruit Pulp/Concentrate is perfectly suited for conversion to juices, nectars, drinks, jams, fruit cheese and various other kinds of beverages. They can also be used in puddings, bakery fillings and fruit meals.





> Electronic Toys

Today's electronics have far more to offer. Many of the computer games currently online are frankly quite challenging, not to mention creative and thought-provoking, and the offerings for all ages down to wee little tots are immense. Smart toys are called as such because they help kids grow up to be, well, smart. The term "smart toys" is often used to mean two things: first, it refers to computerized toys that are designed and programmed to respond to a kid's actions, which makes these toys "smart;" second, the term may also refer to the educational activities of the toys themselves, which help kids become "smart."

An electronic car that races back and forth while being watched by the child is not a smart to the best toys are those that actively engage a child's entire being – mentally, physically, emotionally, and socially. Electronics are by nature pre-programmed and simply cannot provide the same open-ended play opportunities as traditional toys.





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- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- 5. What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?



- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?



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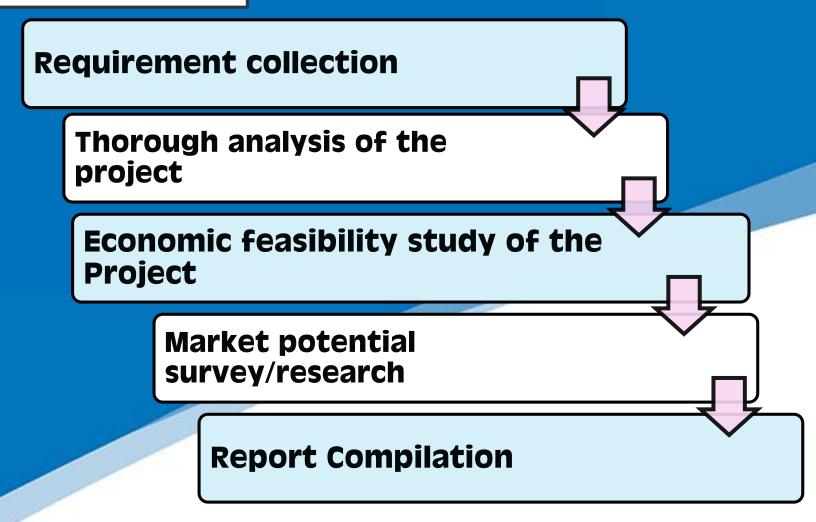


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Our Approach





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